



# System Ridership Report: February 2025

System wide ridership decreased by 0.1% or 518 passengers, for the month of February 2025 as compared to February of 2024. MTD also provided one additional weekday of service last February, due to Leap Year.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	Feb-25	Feb-24	%Change	Jul 24 - Feb 25	Jul 23 - Feb 24	%Change
General Fare <sup>(4)</sup>	52,459	56,690	-7.5%	527,762	494,734	6.7%
Full Fare Prepaid <sup>(1)</sup>	52,320	60,566	-13.6%	511,162	528,532	-3.3%
Transfers <sup>(4)</sup>	20,036	24,882	-19.5%	200,481	214,999	-6.8%
Tokens	1,820	2,210	-17.6%	15,203	17,035	-10.8%
Free	4,694	5,800	-19.1%	46,893	50,110	-6.4%
Senior & Disabled Prepaid <sup>(2)</sup>	43,883	43,188	1.6%	379,866	368,502	3.1%
People with Disabilities Cash	820	1,110	-26.1%	8,465	9,987	-15.2%
Senior Cash	7,978	8,499	-6.1%	72,936	73,541	-0.8%
Senior Tap2Ride	-	-	0.0%	3	22	-86.4%
People with Disabilities Tap2Ride	-	2	-100.0%	6	2	200.0%
Youth(K-12) Prepaid <sup>(3)</sup>	35,832	37,608	-4.7%	277,062	281,440	-1.6%
Santa Barbara City College	26,733	27,446	-2.6%	172,193	175,497	-1.9%
UC Santa Barbara	168,699	147,759	14.2%	944,642	821,248	15.0%
Special Pass Programs	685	717	-4.5%	5,506	4,815	14.4%
Shuttle	-	-	0.0%	5,695	-	0.0%
<b>Total</b>	<b>415,959</b>	<b>416,477</b>	<b>-0.1%</b>	<b>3,167,875</b>	<b>3,040,464</b>	<b>4.2%</b>

- (1) Includes adult 10-Ride and Unlimited 30-Day Passport use.
- (2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.
- (3) Includes student 10-Ride and Unlimited 30-Day Passport use.
- (4) Includes Tap2Ride transactions of the same fare product.

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	Feb-25	Feb-24	%Change	Jul 24 - Feb 25	Jul 23 - Feb 24	%Change
Passengers	415,959	416,477	-0.1%	3,167,875	3,040,464	4.2%
Revenue Hours	13,647	13,660	-0.1%	115,280	113,167	1.9%
Passengers per Rev Hour	30.48	30.49	0.0%	27.48	26.87	2.3%
Revenue Miles	166,950	166,755	0.1%	1,407,554	1,379,326	2.0%
Passengers per Rev Mile	2.49	2.50	-0.2%	2.25	2.20	2.1%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table C: February 2025 System Ridership**

LINE	Month			Fiscal Year to Date		
	Feb-25	Feb-24	%Change	Jul 24 - Feb 25	Jul 23 - Feb 24	%Change
1 West Santa Barbara	19,450	19,559	-0.6%	179,475	160,018	12.2%
2 East Santa Barbara	31,200	34,202	-8.8%	284,019	280,838	1.1%
3 Oak Park	11,110	11,986	-7.3%	97,983	99,492	-1.5%
4 Mesa/SBCC	7,087	6,984	1.5%	58,975	62,026	-4.9%
5 Mesa / La Cumbre	6,235	7,012	-11.1%	51,026	52,355	-2.5%
6 Goleta	33,489	36,772	-8.9%	301,577	306,348	-1.6%
7 County Health / Fairview	17,264	18,583	-7.1%	155,210	158,112	-1.8%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	77,787	86,831	-10.4%	599,808	610,133	-1.7%
12x Goleta Express	10,477	11,830	-11.4%	92,510	93,066	-0.6%
14 Montecito	4,587	5,977	-23.3%	43,545	45,344	-4.0%
15x SBCC / UCSB Express	10,725	9,917	8.1%	66,834	58,508	14.2%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	8,462	9,110	-7.1%	68,386	72,178	-5.3%
19x East SB / SBCC	663	708	-6.4%	4,482	4,890	-8.3%
20 Carpinteria	20,135	22,559	-10.7%	187,882	193,217	-2.8%
23 Winchester Canyon	4,619	3,975	16.2%	34,112	27,174	25.5%
24x UCSB Express	40,003	40,314	-0.8%	287,989	281,967	2.1%
25 Elwood	4,836	4,376	10.5%	39,060	34,305	13.9%
27 Isla Vista Shuttle	44,799	21,068	112.6%	233,231	119,296	95.5%
28 UCSB Shuttle	45,554	47,093	-3.3%	256,897	263,691	-2.6%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crossstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	17,477	17,621	-0.8%	119,179	117,506	1.4%
<b>System Subtotal</b>	<b>415,959</b>	<b>416,477</b>	<b>-0.1%</b>	<b>3,162,180</b>	<b>3,040,464</b>	<b>4.0%</b>
<b>Downtown Waterfront Shuttles</b>						
33 Dw tn. Waterfront Shuttle	-	-	0.0%	5,695	-	100.0%
	-	-	0.0%	-	-	0.0%
<b>DWS Total</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>5,695</b>	<b>-</b>	<b>100.0%</b>
<b>System Total</b>	<b>415,959</b>	<b>416,477</b>	<b>-0.1%</b>	<b>3,167,875</b>	<b>3,040,464</b>	<b>4.2%</b>

<b>Related Routes</b>						
11, 24x, 27, 28 UCSB Lines	208,143	195,306	6.6%	1,377,925	1,275,087	8.1%
1, 2 East/West	50,650	53,761	-5.8%	463,494	440,856	5.1%
4, 5, 15x, 16, 17, 19x Mesa Lines	33,172	33,731	-1.7%	249,703	249,957	-0.1%
6, 11 State/Hollister	111,276	123,603	-10.0%	901,385	916,481	-1.6%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

**Table D: February 2025 - Passengers per Hour**

LINE		Month			Fiscal Year to Date		
		Feb-25	Feb-24	%Change	Jul 24 - Feb 25	Jul 23 - Feb 24	%Change
1	West Santa Barbara	24.8	24.4	1.6%	26.7	23.7	12.3%
2	East Santa Barbara	25.4	27.3	-7.0%	26.9	26.6	1.2%
3	Oak Park	15.2	16.2	-6.1%	15.6	15.8	-1.6%
4	Mesa/SBCC	20.4	19.9	2.9%	19.8	20.8	-4.6%
5	Mesa / La Cumbre	13.0	14.3	-8.9%	12.4	12.7	-2.6%
6	Goleta	25.3	26.8	-5.6%	26.5	26.5	0.3%
7	Calle Real / Fairview	14.9	15.7	-5.3%	15.5	15.8	-1.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	39.1	41.9	-6.8%	35.0	34.8	0.7%
12x	Goleta Express	20.4	22.4	-8.6%	21.0	21.1	-0.3%
14	Montecito	11.8	15.3	-23.1%	13.2	13.8	-4.2%
15x	SBCC / UCSB Express	31.4	35.7	-12.0%	25.3	25.8	-1.9%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	32.6	34.6	-5.8%	30.8	32.4	-5.0%
19x	East SB / SBCC	8.5	9.1	-6.4%	7.9	10.5	-25.1%
20	Carpinteria	16.2	17.8	-8.8%	17.7	18.2	-2.7%
23	Winchester Canyon	14.1	12.4	13.4%	12.1	11.6	4.2%
24x	UCSB Express	47.2	46.2	2.1%	39.5	38.5	2.5%
25	Elw ood	22.4	20.6	8.8%	21.0	19.9	5.5%
27	Isla Vista Shuttle	81.2	60.6	34.0%	59.3	41.0	44.6%
28	UCSB Shuttle	82.1	82.7	-0.7%	63.1	64.7	-2.4%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	62.6	66.5	-5.9%	69.6	69.3	0.5%
<b>System Average</b>		<b>30.5</b>	<b>30.5</b>	<b>0.0%</b>	<b>27.6</b>	<b>26.9</b>	<b>2.7%</b>
<b>Downtown Waterfront Shuttles</b>							
33	Dow ntow n Waterfront Shuttle	-	-	0.0%	8.2	-	100.0%
		-	-	0.0%	-	-	0.0%
<b>DWS Average</b>		<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>8.2</b>	<b>-</b>	<b>100.0%</b>
<b>System Total</b>		<b>30.5</b>	<b>30.5</b>	<b>0.0%</b>	<b>27.5</b>	<b>26.9</b>	<b>2.3%</b>

<b>Related Routes</b>							
11, 24x, 27, 28 UCSB Lines		52.8	50.6	4.3%	42.5	40.1	6.2%
1, 2 East/West		25.1	26.1	-3.9%	26.8	25.5	5.3%
4, 5, 15x, 16, 17,19x Mesa Lines		22.0	23.1	-4.5%	19.9	20.7	-3.8%
6, 11 State/Hollister		33.6	35.9	-6.5%	31.7	31.5	0.5%

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table E: February 2025 – ‘At Capacity’ Loads Indicated**

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Feb-25	Feb-24	%Change	Jul 24 - Feb 25	Jul 23 - Feb 24	%Change
1 West Santa Barbara	2	10	-80.0%	42	33	27.3%
2 East Santa Barbara	7	5	40.0%	30	39	-23.1%
3 Oak Park	1	6	-83.3%	5	11	-54.5%
4 Mesa/SBCC	-	-	0.0%	1	-	100.0%
5 Mesa / La Cumbre	3	1	200.0%	7	2	250.0%
6 Goleta	5	4	25.0%	40	36	11.1%
7 Calle Real / Fairview	-	-	0.0%	-	4	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	75	30	150.0%	369	300	23.0%
12x Goleta Express	-	-	0.0%	-	8	-100.0%
14 Montecito	2	-	100.0%	22	7	214.3%
15x SBCC / UCSB Express	1	14	-92.9%	8	39	-79.5%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	2	3	-33.3%	27	14	92.9%
19x East SB / SBCC	-	-	0.0%	-	-	0.0%
20 Carpinteria	-	1	-100.0%	13	19	-31.6%
23 Winchester Canyon	1	-	100.0%	5	3	66.7%
24x UCSB Express	16	23	-30.4%	102	178	-42.7%
25 Elwood	-	-	0.0%	1	-	100.0%
27 Isla Vista Shuttle	21	14	50.0%	345	76	353.9%
28 UCSB Shuttle	7	-	100.0%	36	31	16.1%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	5	21	-76.2%	22	109	-79.8%
<b>System Subtotal</b>	<b>148</b>	<b>132</b>	<b>12.1%</b>	<b>1,075</b>	<b>909</b>	<b>18.3%</b>
<b>Downtown Waterfront Shuttles</b>						
33 Downtown Waterfront Shuttle	-	-	0.0%	1	-	100.0%
	-	-	0.0%	-	-	0.0%
<b>DWS Total</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>1</b>	<b>-</b>	<b>100.0%</b>
<b>System Total</b>	<b>148</b>	<b>132</b>	<b>12.1%</b>	<b>1,076</b>	<b>909</b>	<b>18.4%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table F: February 2025 – ‘Too Full to Board’ Loads Indicated**

Instances of refused service because a vehicle was too full to board additional riders safely.

LINE	Month			Fiscal Year to Date		
	Feb-25	Feb-24	%Change	Jul 24 - Feb 25	Jul 23 - Feb 24	%Change
1 West Santa Barbara	8	6	33.3%	41	26	57.7%
2 East Santa Barbara	4	-	100.0%	24	11	118.2%
3 Oak Park	2	5	-60.0%	9	8	12.5%
4 Mesa/SBCC	-	-	0.0%	-	-	0.0%
5 Mesa / La Cumbre	-	-	0.0%	2	2	0.0%
6 Goleta	8	6	33.3%	35	37	-5.4%
7 Calle Real / Fairview	-	-	0.0%	1	2	-50.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	102	118	-13.6%	568	693	-18.0%
12x Goleta Express	2	1	100.0%	16	14	14.3%
14 Montecito	-	1	-100.0%	5	6	-16.7%
15x SBCC / UCSB Express	21	7	200.0%	72	37	94.6%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	1	-	100.0%	3	-	100.0%
19x East SB / SBCC	-	-	0.0%	1	-	100.0%
20 Carpinteria	-	-	0.0%	11	17	-35.3%
23 Winchester Canyon	2	3	-33.3%	7	13	-46.2%
24x UCSB Express	73	68	7.4%	474	474	0.0%
25 Elwood	-	-	0.0%	1	-	100.0%
27 Isla Vista Shuttle	59	11	436.4%	323	118	173.7%
28 UCSB Shuttle	69	76	-9.2%	363	323	12.4%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	7	4	75.0%	45	28	60.7%
<b>System Subtotal</b>	<b>358</b>	<b>306</b>	<b>17.0%</b>	<b>2,001</b>	<b>1,809</b>	<b>10.6%</b>
<b>Downtown Waterfront Shuttles</b>						
33 Downtown Waterfront Shuttle	-	-	0.0%	6	-	100.0%
	-	-	0.0%	-	-	0.0%
<b>DWS Total</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>6</b>	<b>-</b>	<b>100.0%</b>
<b>System Total</b>	<b>358</b>	<b>306</b>	<b>17.0%</b>	<b>2,007</b>	<b>1,809</b>	<b>10.9%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table G: February 2025 – Bicycles Carried**

LINE		Month			Fiscal Year to Date		
		Feb-25	Feb-24	%Change	Jul 24 - Feb 25	Jul 23 - Feb 24	%Change
1	West Santa Barbara	62	91	-31.9%	858	1,436	-40.3%
2	East Santa Barbara	375	397	-5.5%	3,608	3,321	8.6%
3	Oak Park	36	5	620.0%	150	59	154.2%
4	Mesa/SBCC	48	75	-36.0%	454	711	-36.1%
5	Mesa / La Cumbre	48	95	-49.5%	678	864	-21.5%
6	Goleta	780	751	3.9%	7,685	7,377	4.2%
7	Calle Real / Fairview	393	576	-31.8%	4,326	4,614	-6.2%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	1,291	1,251	3.2%	12,093	11,553	4.7%
12x	Goleta Express	401	400	0.3%	3,440	3,827	-10.1%
14	Montecito	78	123	-36.6%	864	932	-7.3%
15x	SBCC / UCSB Express	149	160	-6.9%	1,014	1,437	-29.4%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	36	43	-16.3%	403	504	-20.0%
19x	East SB / SBCC	20	22	-9.1%	191	86	122.1%
20	Carpinteria	520	535	-2.8%	4,785	4,716	1.5%
23	Winchester Canyon	34	17	100.0%	350	280	25.0%
24x	UCSB Express	493	566	-12.9%	4,887	5,569	-12.2%
25	Elw ood	71	49	44.9%	562	520	8.1%
27	Isla Vista Shuttle	98	58	69.0%	675	467	44.5%
28	UCSB Shuttle	127	157	-19.1%	1,035	1,046	-1.1%
36	Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle*	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster services	5	6	-16.7%	34	67	-49.3%
<b>System Subtotal</b>		<b>5,065</b>	<b>5,377</b>	<b>-5.8%</b>	<b>48,092</b>	<b>49,386</b>	<b>-2.6%</b>
<b>Downtown Waterfront Shuttles</b>							
33	Dow ntow n Waterfront Shuttle	-	-	0.0%	-	-	0.0%
		-	-	0.0%	-	-	0.0%
<b>DWS Total</b>		<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>
<b>System Total</b>		<b>5,065</b>	<b>5,377</b>	<b>-5.8%</b>	<b>48,092</b>	<b>49,386</b>	<b>-2.6%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION  
 \*THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

**Table H: February 2025 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date			
	Feb-25	Feb-24	%Change	Jul 24 - Feb 25	Jul 23 - Feb 24	%Change	
1	West Santa Barbara	40	30	33.3%	474	475	-0.2%
2	East Santa Barbara	68	146	-53.4%	1,038	1,181	-12.1%
3	Oak Park	38	40	-5.0%	366	318	15.1%
4	Mesa/SBCC	5	6	-16.7%	92	88	4.5%
5	Mesa / La Cumbre	29	29	0.0%	306	189	61.9%
6	Goleta	123	91	35.2%	1,263	875	44.3%
7	Calle Real / Fairview	93	97	-4.1%	1,108	917	20.8%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	157	102	53.9%	1,435	1,125	27.6%
12x	Goleta Express	23	12	91.7%	302	146	106.8%
14	Montecito	11	32	-65.6%	117	155	-24.5%
15x	SBCC / UCSB Express	-	-	0.0%	8	7	14.3%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	13	25	-48.0%	161	212	-24.1%
19x	East SB / SBCC	-	-	0.0%	-	1	-100.0%
20	Carpinteria	52	112	-53.6%	698	946	-26.2%
23	Winchester Canyon	2	2	0.0%	33	14	135.7%
24x	UCSB Express	11	5	120.0%	138	86	60.5%
25	Elw ood	15	2	650.0%	109	15	626.7%
27	Isla Vista Shuttle	12	1	1100.0%	35	9	288.9%
28	UCSB Shuttle	4	5	-20.0%	29	44	-34.1%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	-	0.0%	9	2	350.0%
<b>System Subtotal</b>		<b>696</b>	<b>737</b>	<b>-5.6%</b>	<b>7,721</b>	<b>6,805</b>	<b>13.5%</b>
<b>Downtown Waterfront Shuttles</b>							
33	Dow ntow n Waterfront Shuttle	-	-	0.0%	32	-	100.0%
		-	-	0.0%	-	-	0.0%
<b>DWS Total</b>		<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>32</b>	<b>-</b>	<b>100.0%</b>
<b>System Total</b>		<b>696</b>	<b>737</b>	<b>-5.6%</b>	<b>7,753</b>	<b>6,805</b>	<b>13.9%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table I: February 2025 - Ridership by Day Type**

	Feb-2025			Feb-2024				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	341,034	19	17,949	338,489	20	16,924	1,025	6.1%
Saturday	45,016	5	9,003	44,058	5	8,812	192	2.2%
Sunday	29,909	4	7,477	33,930	4	8,483	-1,005	-11.9%
Total	415,959	28	14,856	416,477	29	14,361	494	3.4%

	FYTD 2025			FYTD 2024				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	2,583,121	166	15,561	2,465,584	165	14,943	618	4.1%
Saturday	321,475	36	8,930	317,662	37	8,585	344	4.0%
Sunday	263,279	39	6,751	257,218	40	6,430	320	5.0%
Total	3,167,875	241	13,145	3,040,464	242	12,564	581	4.6%

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Tap2Ride Contactless Payments Overview**

**Tap2Ride Transactions Breakdown**

Tap2Ride Fare Categories	Month			Fiscal Year to Date		
	Feb-25	Feb-24	%Change	Jul 24 - Feb 25	Jul 23 - Feb 24	%Change
General Fare	12,762	8,404	51.9%	119,249	38,027	213.6%
Transfers <sup>(1)</sup>	628	327	92.0%	5,616	1,458	285.2%
Daily Cap <sup>(2)</sup>	62	36	72.2%	605	157	285.4%
Multi Day Cap <sup>(3)</sup>	215	48	347.9%	3,169	263	1104.9%
Senior and People with Disabilities Time Cap <sup>(1)</sup>	-	1	-100.0%	-	11	-100.0%
Senior	-	-	0.0%	3	22	-86.4%
Senior Multi Day Cap <sup>(3)</sup>	-	-	0.0%	-	-	0.0%
People with Disabilities	-	2	-100.0%	6	2	200.0%
People with Disabilities Multi Day Cap <sup>(3)</sup>	-	-	0.0%	-	-	0.0%
Total	13,667	8,818	55.0%	128,648	39,940	222.1%

(1) Transfers, refer to tap transactions where a customer taps on another bus within 60 minutes of an original tap at no charge.

(2) Daily Cap, refers to a tap transaction where a customer has reached the equivalent value of a day pass, within the same day.

(3) Multi Day Cap, refers to transactions after any customer that reaches the value of monthly pass, within a 30-day period.

**External Factors Affecting Ridership**

**Service Days & School Days:**

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Feb-25	19	5	4	18	18	19
Feb-24	20	5	4	19	19	20

\*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION



**Weather:** February 2025 had 1.33 inches of precipitation, compared to 11.45 inches in February 2024.

	Temperature (°F)	High	Average	Low	Precipitation	
Feb-25	Maximum	81	66	55	Weekday: 1.33 in (4 days)	1.33 in
	Mean	66	55	45	Saturday: 0.00 in (0 days)	
	Minimum	55	50	39	Sunday: 0.00 in (0 das)	
Feb-24	Maximum	73	60	59	Weekday: 11.2 in (9 days)	11.45 in
	Mean	63	56	49	Saturday: 0.00 in (0 days)	
	Minimum	59	52	41	Sunday: 0.25 in (2 days)	

\*SOURCE: WWW.WUNDERGROUND.COM

### **Addendum: Data Source Documentation**

\*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

\*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.