



# System Ridership Report: March 2025

System wide ridership increased by 1.9% or 7,457 passengers, for the month of March 2025 as compared to March of 2024. Service and school days remained consistent between March of this year, and the year prior.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	Mar-25	Mar-24	%Change	Jul 24 - Mar 25	Jul 23 - Mar 24	%Change
General Fare <sup>(4)</sup>	57,703	61,256	-5.8%	585,495	555,990	5.3%
Full Fare Prepaid <sup>(1)</sup>	57,456	62,741	-8.4%	568,649	591,273	-3.8%
Transfers <sup>(4)</sup>	22,605	26,423	-14.4%	223,336	241,422	-7.5%
Tokens	2,041	1,754	16.4%	17,262	18,789	-8.1%
Free	4,752	6,050	-21.5%	50,010	56,160	-11.0%
Senior & Disabled Prepaid <sup>(2)</sup>	49,146	46,891	4.8%	429,061	415,393	3.3%
People with Disabilities Cash	935	1,208	-22.6%	9,449	11,195	-15.6%
Senior Cash	8,546	9,162	-6.7%	82,410	82,703	-0.4%
Senior Tap2Ride	-	-	0.0%	3	22	-86.4%
People with Disabilities Tap2Ride	-	1	-100.0%	6	3	100.0%
Youth(K-12) Prepaid <sup>(3)</sup>	32,879	34,693	-5.2%	309,947	316,133	-2.0%
Santa Barbara City College	24,914	23,629	5.4%	197,113	199,126	-1.0%
UC Santa Barbara	131,902	111,557	18.2%	1,076,556	932,805	15.4%
Special Pass Programs	745	802	-7.1%	6,507	5,617	15.8%
Shuttle	-	-	0.0%	5,695	-	100.0%
<b>Total</b>	<b>393,624</b>	<b>386,167</b>	<b>1.9%</b>	<b>3,561,499</b>	<b>3,426,631</b>	<b>3.9%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

(4) Includes Tap2Ride transactions of the same fare product.

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	Mar-25	Mar-24	%Change	Jul 24 - Mar 25	Jul 23 - Mar 24	%Change
Passengers	393,624	386,167	1.9%	3,561,499	3,426,631	3.9%
Revenue Hours	14,664	14,425	1.7%	129,944	127,592	1.8%
Passengers per Rev Hour	26.84	26.77	0.3%	27.41	26.86	2.1%
Revenue Miles	178,468	175,133	1.9%	1,586,022	1,554,460	2.0%
Passengers per Rev Mile	2.21	2.20	0.0%	2.25	2.20	1.9%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table C: March 2025 System Ridership**

LINE	Month			Fiscal Year to Date		
	Mar-25	Mar-24	%Change	Jul 24 - Mar 25	Jul 23 - Mar 24	%Change
1 West Santa Barbara	20,962	21,281	-1.5%	200,437	181,299	10.6%
2 East Santa Barbara	34,027	35,556	-4.3%	318,046	316,394	0.5%
3 Oak Park	11,695	12,154	-3.8%	109,678	111,646	-1.8%
4 Mesa/SBCC	7,350	7,332	0.2%	66,325	69,358	-4.4%
5 Mesa / La Cumbre	6,286	6,735	-6.7%	57,312	59,090	-3.0%
6 Goleta	35,495	39,282	-9.6%	337,072	345,630	-2.5%
7 County Health / Fairview	19,061	19,250	-1.0%	174,271	177,362	-1.7%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	76,592	79,479	-3.6%	676,400	689,612	-1.9%
12x Goleta Express	11,085	11,055	0.3%	103,595	104,121	-0.5%
14 Montecito	5,190	6,263	-17.1%	48,735	51,607	-5.6%
15x SBCC / UCSB Express	8,508	7,131	19.3%	75,342	65,639	14.8%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	8,282	8,116	2.0%	76,668	80,294	-4.5%
19x East SB / SBCC	454	618	-26.5%	4,936	5,508	-10.4%
20 Carpinteria	22,648	24,788	-8.6%	210,530	218,005	-3.4%
23 Winchester Canyon	3,946	3,825	3.2%	38,058	30,999	22.8%
24x UCSB Express	34,399	34,027	1.1%	322,388	315,994	2.0%
25 Elwood	4,546	5,248	-13.4%	43,606	39,553	10.2%
27 Isla Vista Shuttle	33,472	16,667	100.8%	266,703	135,963	96.2%
28 UCSB Shuttle	35,253	32,674	7.9%	292,150	296,365	-1.4%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crossstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	14,373	14,686	-2.1%	133,552	132,192	1.0%
<b>System Subtotal</b>	<b>393,624</b>	<b>386,167</b>	<b>1.9%</b>	<b>3,555,804</b>	<b>3,426,631</b>	<b>3.8%</b>
<b>Downtown Waterfront Shuttles</b>						
33 Dw tn. Waterfront Shuttle	-	-	0.0%	5,695	-	100.0%
	-	-	0.0%	-	-	0.0%
<b>DWS Total</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>5,695</b>	<b>-</b>	<b>100.0%</b>
<b>System Total</b>	<b>393,624</b>	<b>386,167</b>	<b>1.9%</b>	<b>3,561,499</b>	<b>3,426,631</b>	<b>3.9%</b>

<b>Related Routes</b>						
11, 24x, 27, 28 UCSB Lines	179,716	162,847	10.4%	1,557,641	1,437,934	8.3%
1, 2 East/West	54,989	56,837	-3.3%	518,483	497,693	4.2%
4, 5, 15x, 16, 17, 19x Mesa Lines	30,880	29,932	3.2%	280,583	279,889	0.2%
6, 11 State/Hollister	112,087	118,761	-5.6%	1,013,472	1,035,242	-2.1%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

**Table D: March 2025 - Passengers per Hour**

LINE		Month			Fiscal Year to Date		
		Mar-25	Mar-24	%Change	Jul 24 - Mar 25	Jul 23 - Mar 24	%Change
1	West Santa Barbara	24.4	24.6	-0.8%	26.4	23.8	10.8%
2	East Santa Barbara	25.2	26.2	-3.8%	26.7	26.5	0.7%
3	Oak Park	14.5	15.1	-3.8%	15.5	15.7	-1.8%
4	Mesa/SBCC	19.3	19.2	0.6%	19.8	20.6	-4.1%
5	Mesa / La Cumbre	11.9	12.7	-6.7%	12.3	12.7	-3.1%
6	Goleta	24.3	26.8	-9.3%	26.3	26.5	-0.8%
7	Calle Real / Fairview	14.8	15.0	-1.2%	15.4	15.7	-1.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	34.8	36.0	-3.2%	35.0	34.9	0.3%
12x	Goleta Express	19.6	19.5	0.1%	20.8	20.9	-0.3%
14	Montecito	12.2	14.8	-17.1%	13.1	13.9	-5.8%
15x	SBCC / UCSB Express	29.6	30.4	-2.7%	25.8	26.3	-1.9%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	29.0	28.4	2.2%	30.6	31.9	-4.3%
19x	East SB / SBCC	7.0	9.4	-25.6%	7.8	10.4	-25.0%
20	Carpinteria	16.7	18.2	-8.0%	17.6	18.2	-3.3%
23	Winchester Canyon	10.9	10.9	-0.5%	12.0	11.5	3.8%
24x	UCSB Express	36.7	36.4	1.0%	39.2	38.3	2.3%
25	Elw ood	19.1	22.7	-15.8%	20.8	20.3	2.7%
27	Isla Vista Shuttle	61.2	44.4	37.8%	59.6	41.4	43.8%
28	UCSB Shuttle	70.1	69.0	1.6%	63.9	65.1	-1.9%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	64.5	65.9	-2.1%	69.0	68.9	0.2%
<b>System Average</b>		<b>26.8</b>	<b>26.8</b>	<b>0.3%</b>	<b>27.5</b>	<b>26.9</b>	<b>2.4%</b>
<b>Downtown Waterfront Shuttles</b>							
33	Dow ntow n Waterfront Shuttle	-	-	0.0%	8.2	-	100.0%
		-	-	0.0%	-	-	0.0%
<b>DWS Average</b>		<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>8.2</b>	<b>-</b>	<b>100.0%</b>
<b>System Total</b>		<b>26.8</b>	<b>26.8</b>	<b>0.3%</b>	<b>27.4</b>	<b>26.9</b>	<b>2.1%</b>

<b>Related Routes</b>							
11, 24x, 27, 28 UCSB Lines		42.9	40.8	5.3%	42.6	40.1	6.1%
1, 2 East/West		24.9	25.6	-2.7%	26.6	25.5	4.3%
4, 5, 15x, 16, 17,19x Mesa Lines		20.0	20.0	-0.2%	19.9	20.7	-3.4%
6, 11 State/Hollister		30.6	32.3	-5.2%	31.5	31.6	-0.1%

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table E: March 2025 – ‘At Capacity’ Loads Indicated**

Classif

LINE	Month			Fiscal Year to Date		
	Mar-25	Mar-24	%Change	Jul 24 - Mar 25	Jul 23 - Mar 24	%Change
1 West Santa Barbara	2	4	-50.0%	44	37	18.9%
2 East Santa Barbara	3	2	50.0%	33	41	-19.5%
3 Oak Park	3	2	50.0%	8	13	-38.5%
4 Mesa/SBCC	-	-	0.0%	1	-	100.0%
5 Mesa / La Cumbre	-	-	0.0%	7	2	250.0%
6 Goleta	3	4	-25.0%	43	40	7.5%
7 Calle Real / Fairview	-	-	0.0%	-	4	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	32	36	-11.1%	401	336	19.3%
12x Goleta Express	-	1	-100.0%	-	9	-100.0%
14 Montecito	-	-	0.0%	22	7	214.3%
15x SBCC / UCSB Express	-	2	-100.0%	8	41	-80.5%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	-	1	-100.0%	27	15	80.0%
19x East SB / SBCC	-	-	0.0%	-	-	0.0%
20 Carpinteria	1	3	-66.7%	14	22	-36.4%
23 Winchester Canyon	-	-	0.0%	5	3	66.7%
24x UCSB Express	11	24	-54.2%	113	202	-44.1%
25 Elwood	-	-	0.0%	1	-	100.0%
27 Isla Vista Shuttle	46	9	411.1%	391	85	360.0%
28 UCSB Shuttle	4	-	100.0%	40	39	2.6%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crossstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	8	12	-33.3%	22	121	-81.8%
<b>System Subtotal</b>	<b>113</b>	<b>100</b>	<b>13.0%</b>	<b>1,180</b>	<b>1,017</b>	<b>16.0%</b>
<b>Downtown Waterfront Shuttles</b>						
33 Downtown Waterfront Shuttle	-	-	0.0%	1	-	100.0%
	-	-	0.0%	-	-	0.0%
<b>DWS Total</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>1</b>	<b>-</b>	<b>100.0%</b>
<b>System Total</b>	<b>113</b>	<b>100</b>	<b>13.0%</b>	<b>1,181</b>	<b>1,017</b>	<b>16.1%</b>

ied as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table F: March 2025 – ‘Too Full to Board’ Loads Indicated**

Instances of refused service because a vehicle was too full to board additional riders safely.

LINE	Month			Fiscal Year to Date		
	Mar-25	Mar-24	%Change	Jul 24 - Mar 25	Jul 23 - Mar 24	%Change
1 West Santa Barbara	4	3	33.3%	45	29	55.2%
2 East Santa Barbara	4	4	0.0%	28	15	86.7%
3 Oak Park	1	3	-66.7%	10	11	-9.1%
4 Mesa/SBCC	-	-	0.0%	-	-	0.0%
5 Mesa / La Cumbre	-	-	0.0%	2	2	0.0%
6 Goleta	6	5	20.0%	41	42	-2.4%
7 Calle Real / Fairview	-	-	0.0%	1	2	-50.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	56	63	-11.1%	624	756	-17.5%
12x Goleta Express	4	1	300.0%	20	15	33.3%
14 Montecito	-	-	0.0%	5	6	-16.7%
15x SBCC / UCSB Express	10	7	42.9%	82	44	86.4%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	-	-	0.0%	3	-	100.0%
19x East SB / SBCC	-	-	0.0%	1	-	100.0%
20 Carpinteria	1	-	100.0%	12	17	-29.4%
23 Winchester Canyon	1	3	-66.7%	8	16	-50.0%
24x UCSB Express	39	37	5.4%	513	511	0.4%
25 Elwood	-	-	0.0%	1	-	100.0%
27 Isla Vista Shuttle	62	3	1966.7%	385	121	218.2%
28 UCSB Shuttle	46	59	-22.0%	409	382	7.1%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	2	5	-60.0%	47	33	42.4%
<b>System Subtotal</b>	<b>236</b>	<b>193</b>	<b>22.3%</b>	<b>2,237</b>	<b>2,002</b>	<b>11.7%</b>
<b>Downtown Waterfront Shuttles</b>						
33 Downtown Waterfront Shuttle	-	-	0.0%	6	-	100.0%
	-	-	0.0%	-	-	0.0%
<b>DWS Total</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>6</b>	<b>-</b>	<b>100.0%</b>
<b>System Total</b>	<b>236</b>	<b>193</b>	<b>22.3%</b>	<b>2,243</b>	<b>2,002</b>	<b>12.0%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table G: March 2025 – Bicycles Carried**

LINE		Month			Fiscal Year to Date		
		Mar-25	Mar-24	%Change	Jul 24 - Mar 25	Jul 23 - Mar 24	%Change
1	West Santa Barbara	62	66	-6.1%	920	1,502	-38.7%
2	East Santa Barbara	444	391	13.6%	4,052	3,712	9.2%
3	Oak Park	44	7	528.6%	194	66	193.9%
4	Mesa/SBCC	55	86	-36.0%	509	797	-36.1%
5	Mesa / La Cumbre	59	86	-31.4%	737	950	-22.4%
6	Goleta	981	838	17.1%	8,666	8,215	5.5%
7	Calle Real / Fairview	431	651	-33.8%	4,757	5,265	-9.6%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	1,566	1,453	7.8%	13,659	13,006	5.0%
12x	Goleta Express	423	457	-7.4%	3,863	4,284	-9.8%
14	Montecito	69	107	-35.5%	933	1,039	-10.2%
15x	SBCC / UCSB Express	120	141	-14.9%	1,134	1,578	-28.1%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	38	45	-15.6%	441	549	-19.7%
19x	East SB / SBCC	6	10	-40.0%	197	96	105.2%
20	Carpinteria	607	721	-15.8%	5,392	5,437	-0.8%
23	Winchester Canyon	40	29	37.9%	390	309	26.2%
24x	UCSB Express	522	596	-12.4%	5,409	6,165	-12.3%
25	Elw ood	49	70	-30.0%	611	590	3.6%
27	Isla Vista Shuttle	91	88	3.4%	766	555	38.0%
28	UCSB Shuttle	116	129	-10.1%	1,151	1,175	-2.0%
36	Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle*	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster services	7	14	-50.0%	41	81	-49.4%
<b>System Subtotal</b>		<b>5,730</b>	<b>5,985</b>	<b>-4.3%</b>	<b>53,822</b>	<b>55,371</b>	<b>-2.8%</b>
<b>Downtown Waterfront Shuttles</b>							
33	Dow ntown Waterfront Shuttle	-	-	0.0%	-	-	0.0%
		-	-	0.0%	-	-	0.0%
<b>DWS Total</b>		<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>
<b>System Total</b>		<b>5,730</b>	<b>5,985</b>	<b>-4.3%</b>	<b>53,822</b>	<b>55,371</b>	<b>-2.8%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION  
 \*THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

**Table H: March 2025 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date			
	Mar-25	Mar-24	%Change	Jul 24 - Mar 25	Jul 23 - Mar 24	%Change	
1	West Santa Barbara	57	40	42.5%	531	515	3.1%
2	East Santa Barbara	68	133	-48.9%	1,106	1,314	-15.8%
3	Oak Park	26	39	-33.3%	392	357	9.8%
4	Mesa/SBCC	7	10	-30.0%	99	98	1.0%
5	Mesa / La Cumbre	22	30	-26.7%	328	219	49.8%
6	Goleta	156	93	67.7%	1,419	968	46.6%
7	Calle Real / Fairview	109	97	12.4%	1,217	1,012	20.3%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	208	87	139.1%	1,643	1,212	35.6%
12x	Goleta Express	25	14	78.6%	327	160	104.4%
14	Montecito	3	20	-85.0%	120	175	-31.4%
15x	SBCC / UCSB Express	1	-	100.0%	9	7	28.6%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	7	27	-74.1%	168	239	-29.7%
19x	East SB / SBCC	-	-	0.0%	-	1	-100.0%
20	Carpinteria	63	135	-53.3%	761	1,081	-29.6%
23	Winchester Canyon	3	1	200.0%	36	15	140.0%
24x	UCSB Express	18	10	80.0%	156	96	62.5%
25	Elw ood	10	1	900.0%	119	16	643.8%
27	Isla Vista Shuttle	7	1	600.0%	42	10	320.0%
28	UCSB Shuttle	2	4	-50.0%	31	48	-35.4%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	-	0.0%	9	2	350.0%
<b>System Subtotal</b>		<b>792</b>	<b>742</b>	<b>6.7%</b>	<b>8,513</b>	<b>7,545</b>	<b>12.8%</b>
<b>Downtown Waterfront Shuttles</b>							
33	Dow ntow n Waterfront Shuttle	-	-	0.0%	32	-	100.0%
		-	-	0.0%	-	-	0.0%
<b>DWS Total</b>		<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>32</b>	<b>-</b>	<b>100.0%</b>
<b>System Total</b>		<b>792</b>	<b>742</b>	<b>6.7%</b>	<b>8,545</b>	<b>7,545</b>	<b>13.3%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table I: March 2025 - Ridership by Day Type**

	Mar-2025			Mar-2024				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	317,517	21	15,120	313,325	21	14,920	200	1.3%
Saturday	42,614	5	8,523	40,142	5	8,028	494	6.2%
Sunday	33,493	5	6,699	32,700	5	6,540	159	2.4%
Total	393,624	31	12,698	386,167	31	12,457	241	1.9%

	FYTD 2025			FYTD 2024				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	2,900,638	187	15,511	2,778,909	185	15,021	490	3.3%
Saturday	364,089	41	8,880	357,804	42	8,519	361	4.2%
Sunday	296,772	44	6,745	289,918	45	6,443	302	4.7%
Total	3,561,499	272	13,094	3,426,631	272	12,598	496	3.9%

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Tap2Ride Contactless Payments Overview**

**Tap2Ride Transactions Breakdown**

Tap2Ride Fare Categories	Month			Fiscal Year to Date		
	Mar-25	Mar-24	%Change	Jul 24 - Mar 25	Jul 23 - Mar 24	%Change
General Fare	13,113	9,034	45.2%	132,362	47,061	181.3%
Transfers <sup>(1)</sup>	576	359	60.4%	6,192	1,817	240.8%
Daily Cap <sup>(2)</sup>	50	31	61.3%	655	188	248.4%
Multi Day Cap <sup>(3)</sup>	143	173	-17.3%	3,312	436	659.6%
Senior and People with Disabilities Time Cap <sup>(1)</sup>	-	-	0.0%	-	11	-100.0%
Senior	-	-	0.0%	3	22	-86.4%
Senior Multi Day Cap <sup>(3)</sup>	-	-	0.0%	-	-	0.0%
People with Disabilities	-	1	-100.0%	6	3	100.0%
People with Disabilities Multi Day Cap <sup>(3)</sup>	-	-	0.0%	-	-	0.0%
Total	13,882	9,598	44.6%	142,530	49,538	187.7%

(1) Transfers, refer to tap transactions where a customer taps on another bus within 60 minutes of an original tap at no charge.

(2) Daily Cap, refers to a tap transaction where a customer has reached the equivalent value of a day pass, within the same day.

(3) Multi Day Cap, refers to transactions after any customer that reaches the value of monthly pass, within a 30-day period.

**External Factors Affecting Ridership**

**Service Days & School Days:**

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Mar-25	21	5	5	15	16	16
Mar-24	21	5	5	15	16	16

\*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION



**Weather:** March 2025 had 2.25 inches of precipitation, compared to 3.82 inches in March 2024.

	Temperature (°F)	High	Average	Low	Precipitation	
Mar-25	Maximum	69	61	55	Weekday: 1.81 in (6 days)	2.25 in
	Mean	62	55	47	Saturday: 0.44 in (2 days)	
	Minimum	44	43	37	Sunday: 0.00 in (0 days)	
Mar-24	Maximum	75	62	54	Weekday: 0.59 in (3 days)	3.82 in
	Mean	64	56	49	Saturday: 1.2 in (2 days)	
	Minimum	50	50	43	Sunday: 2.03 in (3 days)	

\*SOURCE: WWW.WUNDERGROUND.COM

**Addendum: Data Source Documentation**

\*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

\*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.