



FY 2025 System Ridership Report for the 3rd Quarter and for the Nine-Month Period Ending March 31st, 2025

Ridership by Fare Category (January 2025 – March 2025)

Fare Categories	Quarter			YTD		
	Jan 25 - Mar 25	Jan 24 - Mar 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change
General Fare ⁽⁴⁾	174,146	179,623	-3.0%	585,495	555,990	5.3%
Transfers ⁽⁴⁾	66,836	79,103	-15.5%	223,336	241,422	-7.5%
Full Fare Prepaid ¹	168,999	185,552	-8.9%	568,649	591,273	-3.8%
Santa Barbara City College	66,631	69,914	-4.7%	197,113	199,126	-1.0%
Senior & Disabled Prepaid ²	140,247	136,561	2.7%	429,061	415,393	3.3%
Shuttle	-	-	0.0%	5,695	-	100.0%
UC Santa Barbara	473,468	402,338	17.7%	1,076,556	932,805	15.4%
Youth Prepaid ³	108,193	108,358	-0.2%	309,947	316,133	-2.0%
Free	14,957	17,762	-15.8%	50,010	56,160	-11.0%
Special Pass Programs	2,106	2,285	-7.8%	6,507	5,617	15.8%
Senior Cash	25,919	26,531	-2.3%	82,410	82,703	-0.4%
People w ith Disabilities Cash	2,775	3,642	-23.8%	9,449	11,195	-15.6%
Tokens	5,800	5,985	-3.1%	17,262	18,789	-8.1%
Senior Tap2Ride	-	-	0.0%	3	22	-86.4%
People w ith Disabilities Tap2Ride	-	3	-100.0%	6	3	100.0%
Total	1,250,077	1,217,657	2.7%	3,561,499	3,426,631	3.9%

¹ Includes adult 10-ride and unlimited 30-day Passport use.

² Includes seniors' and persons w ith disabilities' 10-ride and unlimited 30-day Passport use.

³ Includes K-12 Youth 10-ride and unlimited 30-day Passport use.

⁴ Includes Tap2Ride transactions of the same type.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Revenue Hours and Revenue Miles (January 2025 – March 2025)

Metrics	Quarter			YTD		
	Jan 25 - Mar 25	Jan 24 - Mar 24	%Change	FY 2024 - 2025	FY 2023 - 2024	% Change
Passengers	1,250,077	1,217,657	2.7%	3,561,499	3,426,631	3.9%
Revenue Hours	43,119	42,562	1.3%	129,944	127,592	1.8%
Passengers per Revenue Hour	29.0	28.6	1.3%	27.4	26.9	2.1%
Miles	522,895	517,935	1.0%	1,583,021	1,554,460	1.8%
Passengers per Mile	2.4	2.4	1.7%	2.2	2.2	2.1%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD System Ridership (January 2025 – March 2025)

		Quarter			YTD		
	LINE	Jan 25 - Mar 25	Jan 24 - Mar 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change
1	West Santa Barbara	62,549	60,207	3.9%	200,437	181,299	10.6%
2	East Santa Barbara	100,200	104,618	-4.2%	318,046	316,394	0.5%
3	Oak Park	34,422	36,416	-5.5%	109,678	111,646	-1.8%
4	Mesa / SBCC	21,625	20,838	3.8%	66,325	69,358	-4.4%
5	Mesa / La Cumbre	18,027	19,962	-9.7%	57,312	59,090	-3.0%
6	Goleta	106,485	115,932	-8.1%	337,072	345,630	-2.5%
7	County Health / Fairview	55,478	57,651	-3.8%	174,271	177,362	-1.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	239,207	252,869	-5.4%	676,400	689,612	-1.9%
12x	Goleta Express	33,585	34,625	-3.0%	103,595	104,121	-0.5%
14	Montecito	14,824	18,294	-19.0%	48,735	51,607	-5.6%
15x	SBCC / UCSB Express	26,864	24,142	11.3%	75,342	65,639	14.8%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	24,312	25,450	-4.5%	76,668	80,294	-4.5%
19x	SBCC / East SB Express	1,250	2,208	-43.4%	4,936	5,508	-10.4%
20	Carpinteria	65,639	71,379	-8.0%	210,530	218,005	-3.4%
23	Winchester Canyon	13,063	11,753	11.1%	38,058	30,999	22.8%
24x	UCSB Express	115,256	112,713	2.3%	322,388	315,994	2.0%
25	Elwood	14,900	14,346	3.9%	43,606	39,553	10.2%
27	Isla Vista Shuttle	123,023	59,049	108.3%	266,703	135,963	96.2%
28	UCSB Shuttle	127,570	125,561	1.6%	292,150	296,365	-1.4%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	51,798	49,644	4.3%	133,552	132,192	1.0%
System Subtotal		1,250,077	1,217,657	2.7%	3,555,804	3,426,631	3.8%
Downtown Waterfront Shuttles							
33	Downtown Waterfront Shuttle	-	-	0.0%	5,695	-	100.0%
		-	-	0.0%	-	-	0.0%
Unknown							
		-			-		
System Total		1,250,077	1,217,657	2.7%	3,561,499	3,426,631	3.9%
Related Routes							
11, 24x, 27, 28 UCSB Lines		605,056	550,192	10.0%	1,557,641	1,437,934	8.3%
1, 2 East/West		162,749	164,825	-1.3%	518,483	497,693	4.2%
4, 5, 15x, 16, 17, 19x Mesa Lines		92,078	92,600	-0.6%	280,583	279,889	0.2%
6, 11 State/Hollister		345,692	368,801	-6.3%	1,013,472	1,035,242	-2.1%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD Passengers per Revenue Hour (January 2025 – March 2025)

		Quarter			YTD		
LINE		Jan 25 - Mar 25	Jan 24 - Mar 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change
1	West Santa Barbara	24.9	23.8	4.9%	26.4	23.8	10.8%
2	East Santa Barbara	25.5	26.4	-3.4%	26.7	26.5	0.7%
3	Oak Park	14.7	15.5	-5.1%	15.5	15.7	-1.8%
4	Mesa / SBCC	19.5	18.7	4.5%	19.8	20.6	-4.1%
5	Mesa / La Cumbre	11.7	12.9	-9.3%	12.3	12.7	-3.1%
6	Goleta	25.1	27.0	-7.0%	26.3	26.5	-0.8%
7	County Health / Fairview	14.9	15.4	-3.3%	15.4	15.7	-1.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	37.5	39.0	-3.9%	35.0	34.9	0.3%
12x	Goleta Express	20.4	20.8	-2.1%	20.8	20.9	-0.3%
14	Montecito	12.0	14.8	-19.0%	13.1	13.9	-5.8%
15x	SBCC / UCSB Express	27.7	31.5	-12.2%	25.8	26.3	-1.9%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	29.3	30.5	-3.9%	30.6	31.9	-4.3%
19x	SBCC / East SB Express	7.8	10.5	-26.2%	7.8	10.4	-25.0%
20	Carpinteria	16.6	17.9	-7.2%	17.6	18.2	-3.3%
23	Winchester Canyon	12.4	11.5	7.7%	12.0	11.5	3.8%
24x	UCSB Express	42.4	41.0	3.2%	39.2	38.3	2.3%
25	Elw ood	21.5	21.2	1.3%	20.8	20.3	2.7%
27	Isla Vista Shuttle	73.1	53.8	35.8%	59.6	41.4	43.8%
28	UCSB Shuttle	79.9	81.6	-2.1%	63.9	65.1	-1.9%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	66.2	67.1	-1.4%	69.0	68.9	0.2%
System Subtotal		29.0	28.6	1.3%	27.5	26.9	2.5%
<i>Downtown Waterfront Shuttles</i>							
33	Dow ntow n Waterfront Shuttle	-	-	0.0%	8.2	-	100.0%
		-	-	0.0%	-	-	0.0%
<i>Unknown</i>							
		-	-	0.0%	-	-	0.0%
System Total		29.0	28.6	1.3%	27.4	26.9	2.1%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		48.8	46.4	5.4%	42.6	40.1	6.1%
1, 2, 37 East/West		25.3	25.4	-0.4%	26.6	25.5	4.3%
4, 5, 15x, 16, 17, 19x Mesa Lines		20.0	20.7	-3.5%	19.9	20.7	-3.4%
6, 11State/Hollister		32.5	34.2	-4.9%	31.5	31.6	-0.1%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD “At Capacity” Loads (January 2025 – March 2025)

		Quarter			YTD		
LINE		Jan 25 - Mar 25	Jan 24 - Mar 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change
1	West Santa Barbara	9	25	-64.0%	44	37	18.9%
2	East Santa Barbara	13	18	-27.8%	33	41	-19.5%
3	Oak Park	4	9	-55.6%	8	13	-38.5%
4	Mesa / SBCC	-	-	0.0%	1	-	100.0%
5	Mesa / La Cumbre	3	1	200.0%	7	2	250.0%
6	Goleta	12	10	20.0%	43	40	7.5%
7	County Health / Fairview	-	1	-100.0%	-	4	-100.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	226	91	148.4%	401	336	19.3%
12x	Goleta Express	-	1	-100.0%	-	9	-100.0%
14	Montecito	2	-	100.0%	22	7	214.3%
15x	SBCC / UCSB Express	2	31	-93.5%	8	41	-80.5%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	5	6	-16.7%	27	15	80.0%
19x	SBCC / East SB Express	-	-	0.0%	-	-	0.0%
20	Carpinteria	1	4	-75.0%	14	22	-36.4%
23	Winchester Canyon	2	-	100.0%	5	3	66.7%
24x	UCSB Express	44	72	-38.9%	113	202	-44.1%
25	Elwood	-	-	0.0%	1	-	100.0%
27	Isla Vista Shuttle	111	41	170.7%	391	85	360.0%
28	UCSB Shuttle	11	26	-57.7%	40	39	2.6%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	16	43	-62.8%	49	121	-59.5%
System Subtotal		461	379	21.6%	1,207	1,017	18.7%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	-	-	0.0%	1	-	100.0%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		392	230	70.4%	945	662	42.7%
1, 2 East/West		22	43	-48.8%	77	78	-1.3%
4, 5, 15x, 16, 17 Mesa Lines		10	38	-73.7%	43	58	-25.9%
6, 11 State/Hollister		238	101	135.6%	444	376	18.1%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		461	379	21.6%	1,208	1,017	18.8%

*Classified as a 30-foot vehicle with 10 or more standees, or a **40-foot vehicle with 20 or more**.
Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD “Too Full to Board” Loads (January 2025 – March 2025)

		Quarter			YTD		
LINE		Jan 25 - Mar 25	Jan 24 - Mar 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change
1	West Santa Barbara	17	19	-10.5%	45	29	55.2%
2	East Santa Barbara	12	5	140.0%	28	15	86.7%
3	Oak Park	3	9	-66.7%	10	11	-9.1%
4	Mesa / SBCC	-	-	0.0%	-	-	0.0%
5	Mesa / La Cumbre	-	-	0.0%	2	2	0.0%
6	Goleta	18	14	28.6%	41	42	-2.4%
7	County Health / Fairview	1	-	100.0%	1	2	-50.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	285	307	-7.2%	624	756	-17.5%
12x	Goleta Express	11	4	175.0%	20	15	33.3%
14	Montecito	-	2	-100.0%	5	6	-16.7%
15x	SBCC / UCSB Express	44	30	46.7%	82	44	86.4%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	3	-	100.0%	3	-	100.0%
19x	SBCC / East SB Express	-	-	0.0%	1	-	100.0%
20	Carpinteria	1	1	0.0%	12	17	-29.4%
23	Winchester Canyon	3	11	-72.7%	8	16	-50.0%
24x	UCSB Express	186	177	5.1%	513	511	0.4%
25	Elwood	-	-	0.0%	1	-	100.0%
27	Isla Vista Shuttle	197	41	380.5%	385	121	218.2%
28	UCSB Shuttle	206	214	-3.7%	409	382	7.1%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	16	9	77.8%	47	33	42.4%
System Subtotal		1,003	843	19.0%	2,237	2,002	11.7%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	-	-	0.0%	6	-	100.0%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		874	739	18.3%	1,931	1,770	9.1%
1, 2 East/West		29	24	20.8%	73	44	65.9%
4, 5, 15x, 16, 17 Mesa Lines		47	30	56.7%	87	46	89.1%
6, 11 State/Hollister		303	321	-5.6%	665	798	-16.7%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		1,003	843	19.0%	2,243	2,002	12.0%

* Indicates that passengers were refused service because a vehicle was too full to safely board.
Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Bicycles Carried (January 2025 – March 2025)

		Quarter			YTD		
LINE		Jan 25 - Mar 25	Jan 24 - Mar 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change
1	West Santa Barbara	204	293	-30.4%	920	1,502	-38.7%
2	East Santa Barbara	1,232	1,317	-6.5%	4,052	3,712	9.2%
3	Oak Park	127	16	693.8%	194	66	193.9%
4	Mesa / SBCC	152	241	-36.9%	509	797	-36.1%
5	Mesa / La Cumbre	169	291	-41.9%	737	950	-22.4%
6	Goleta	2,634	2,496	5.5%	8,666	8,215	5.5%
7	County Health / Fairview	1,345	1,893	-28.9%	4,757	5,265	-9.6%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	4,271	4,092	4.4%	13,659	13,006	5.0%
12x	Goleta Express	1,254	1,302	-3.7%	3,863	4,284	-9.8%
14	Montecito	261	387	-32.6%	933	1,039	-10.2%
15x	SBCC / UCSB Express	373	457	-18.4%	1,134	1,578	-28.1%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	118	136	-13.2%	441	549	-19.7%
19x	SBCC / East SB Express	31	39	-20.5%	197	96	105.2%
20	Carpinteria	1,830	1,935	-5.4%	5,392	5,437	-0.8%
23	Winchester Canyon	128	81	58.0%	390	309	26.2%
24x	UCSB Express	1,575	1,784	-11.7%	5,409	6,165	-12.3%
25	Elwood	190	191	-0.5%	611	590	3.6%
27	Isla Vista Shuttle	307	204	50.5%	766	555	38.0%
28	UCSB Shuttle	377	396	-4.8%	1,151	1,175	-2.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	18	22	-18.2%	33	81	-59.3%
System Subtotal		16,596	17,573	-5.6%	53,814	55,371	-2.8%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	-	-	0.0%	-	-	0.0%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		6,530	6,476	0.8%	20,985	20,901	0.4%
1, 2 East/West		1,436	1,610	-10.8%	4,972	5,214	-4.6%
4, 5, 15x, 16, 17 Mesa Lines		812	1,125	-27.8%	2,821	3,874	-27.2%
6, 11 State/Hollister		6,905	6,588	4.8%	22,325	21,221	5.2%
<i>Unknown/Miscellaneous</i>		3	-	100.0%	8	-	100.0%
System Total		16,599	17,573	-5.5%	53,822	55,371	-2.8%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Wheelchairs Boarded (January 2025 – March 2025)

		Quarter			YTD		
LINE		Jan 25 - Mar 25	Jan 24 - Mar 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change
1	West Santa Barbara	134	121	10.7%	531	515	3.1%
2	East Santa Barbara	232	425	-45.4%	1,106	1,314	-15.8%
3	Oak Park	96	106	-9.4%	392	357	9.8%
4	Mesa / SBCC	26	24	8.3%	99	98	1.0%
5	Mesa / La Cumbre	84	74	13.5%	328	219	49.8%
6	Goleta	430	296	45.3%	1,419	968	46.6%
7	County Health / Fairview	282	280	0.7%	1,217	1,012	20.3%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	548	313	75.1%	1,643	1,212	35.6%
12x	Goleta Express	81	37	118.9%	327	160	104.4%
14	Montecito	25	78	-67.9%	120	175	-31.4%
15x	SBCC / UCSB Express	5	2	150.0%	9	7	28.6%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	30	65	-53.8%	168	239	-29.7%
19x	SBCC / East SB Express	-	-	0.0%	-	1	-100.0%
20	Carpinteria	194	370	-47.6%	761	1,081	-29.6%
23	Winchester Canyon	7	3	133.3%	36	15	140.0%
24x	UCSB Express	60	28	114.3%	156	96	62.5%
25	Elwood	44	5	780.0%	119	16	643.8%
27	Isla Vista Shuttle	27	2	1250.0%	42	10	320.0%
28	UCSB Shuttle	15	18	-16.7%	31	48	-35.4%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	1	-100.0%	9	2	350.0%
System Subtotal		2,320	2,248	3.2%	8,513	7,545	12.8%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	-	-	0.0%	32	-	100.0%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		650	361	80.1%	1,872	1,366	37.0%
1, 2 East/West		366	546	-33.0%	1,637	1,829	-10.5%
4, 5, 15x, 16, 17 Mesa Lines		145	165	-12.1%	604	563	7.3%
6, 11 State/Hollister		978	609	60.6%	3,062	2,180	40.5%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		2,320	2,248	3.2%	8,545	7,545	13.3%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Tap2Ride Contactless Payments Overview

Tap2Ride Transactions Breakdown

Tap2Ride Fare Categories	Month			Fiscal Year to Date		
	Jan 25 - Mar 25	Jan 24 - Mar 24	%Change	FY 2024 - 2025	FY 2023 - 2024	%Change
General Fare	41,867	25,334	65.3%	132,362	47,061	181.3%
Transfers ⁽¹⁾	2,002	974	105.5%	6,192	1,817	240.8%
Daily Cap ⁽²⁾	191	93	105.4%	655	188	248.4%
Multi Day Cap ⁽³⁾	690	245	181.6%	3,312	436	659.6%
Senior and People with Disabilities Time Cap ⁽¹⁾	-	1	-100.0%	-	11	-100.0%
Senior	-	-	0.0%	3	22	-86.4%
Senior Multi Day Cap ⁽³⁾	-	-	0.0%	-	-	0.0%
People with Disabilities	-	3	-100.0%	6	3	100.0%
People with Disabilities Multi Day Cap ⁽³⁾	-	-	0.0%	-	-	0.0%
Total	44,750	26,650	67.9%	142,530	49,538	187.7%

(1) Transfers, refer to tap transactions where a customer taps on another bus within 60 minutes of an original tap at no charge.

(2) Daily Cap, refers to a tap transaction where a customer has reached the equivalent value of a day pass, within the same day.

(3) Multi Day Cap, refers to transactions after a customer reaches the value of monthly pass, within a 30-day period.