



FY 2026 System Ridership Report for the 1st Quarter and for the Three-Month Period Ending September 30th, 2025

Ridership by Fare Category (July 2025 – September 2025)

Fare Categories	Quarter			YTD		
	Jul 25 - Sep 25	Jul 24 - Sep 24	% Change	FY 2025 - 2026	FY 2024 - 2025	% Change
Fixed-Route						
General Fare ⁽²⁾	206,004	214,464	-3.9%	206,004	214,464	-3.9%
Transfers ⁽²⁾	69,293	83,107	-16.6%	69,293	83,107	-16.6%
Full Fare Prepaid ⁽¹⁾	177,446	214,442	-17.3%	177,446	214,442	-17.3%
Santa Barbara City College	54,442	52,955	2.8%	54,442	52,955	2.8%
Senior & Disabled Prepaid ⁽¹⁾	146,515	146,604	-0.1%	146,515	146,604	-0.1%
Shuttle	6,840	5,695	20.1%	6,840	5,695	20.1%
UC Santa Barbara	159,350	149,419	6.6%	159,350	149,419	6.6%
Youth Prepaid ⁽¹⁾	87,958	99,663	-11.7%	87,958	99,663	-11.7%
Free	12,096	17,830	-32.2%	12,096	17,830	-32.2%
Special Pass Programs	2,967	2,454	20.9%	2,967	2,454	20.9%
Senior Cash	28,485	29,546	-3.6%	28,485	29,546	-3.6%
People with Disabilities Cash	2,758	3,499	-21.2%	2,758	3,499	-21.2%
Tokens	5,859	5,541	5.7%	5,859	5,541	5.7%
Senior Tap2Ride	24	-	100.0%	24	-	100.0%
People with Disabilities Tap2Ride	16	5	220.0%	16	5	220.0%
Total (Fixed-Route)	960,053	1,025,224	-6.4%	960,053	1,025,224	-6.4%
Demand Response						
The Wave Microtransit ⁽³⁾	633	-	100.0%	633	-	100.0%
Total (Demand Response)	633	-	100.0%	633	-	100.0%
Total (All MTD Services)	960,686	1,025,224	-6.3%	960,686	1,025,224	-6.3%

¹ Includes 10-ride and unlimited 30-day Pass usage from the same category.

² Includes Tap2Ride from the same fare product.

³ For the first quarter, all rides on The Wave were complimentary.

Revenue Hours and Revenue Miles (July 2025 – September 2025)

Metrics	Quarter			YTD		
	Jul 25 - Sep 25	Jul 24 - Sep 24	%Change	FY 2024 - 2025	FY 2023 - 2024	% Change
Fixed-Route						
Passengers	960,053	1,025,224	-6.4%	960,053	1,025,224	-6.4%
Revenue Hours	44,007	44,029	0.0%	44,007	44,029	0.0%
Passengers per Revenue Hour	21.8	23.3	-6.3%	21.8	23.3	-6.3%
Miles	539,788	538,209	0.3%	539,788	538,209	0.3%
Passengers per Mile	1.8	1.9	-6.6%	1.8	1.9	-6.6%
Demand Response						
Revenue Hours	262	-	100.0%	262	-	100.0%
Revenue Miles	1,931	-	100.0%	1,931	-	100.0%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD System Ridership (July 2025 – September 2025)

LINE		Quarter			YTD		
		Jul 25 - Sep 25	Jul 24 - Sep 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change
1	West Santa Barbara	56,770	68,913	-17.6%	56,770	68,913	-17.6%
2	East Santa Barbara	91,480	110,416	-17.1%	91,480	110,416	-17.1%
3	Oak Park	34,797	38,302	-9.2%	34,797	38,302	-9.2%
4	Mesa / SBCC	20,299	21,877	-7.2%	20,299	21,877	-7.2%
5	Mesa / La Cumbre	18,761	19,303	-2.8%	18,761	19,303	-2.8%
6	Goleta	105,764	116,407	-9.1%	105,764	116,407	-9.1%
7	County Health / Fairview	57,477	59,706	-3.7%	57,477	59,706	-3.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	182,064	188,874	-3.6%	182,064	188,874	-3.6%
12x	Goleta Express	30,597	35,741	-14.4%	30,597	35,741	-14.4%
14	Montecito	15,334	17,789	-13.8%	15,334	17,789	-13.8%
15x	SBCC / UCSB Express	21,817	18,696	16.7%	21,817	18,696	16.7%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	23,329	25,219	-7.5%	23,329	25,219	-7.5%
19x	SBCC / East SB Express	1,461	1,853	-21.2%	1,461	1,853	-21.2%
20	Carpinteria	66,752	74,678	-10.6%	66,752	74,678	-10.6%
23	Winchester Canyon	10,207	11,863	-14.0%	10,207	11,863	-14.0%
24x	UCSB Express	89,395	89,651	-0.3%	89,395	89,651	-0.3%
25	Ellwood	12,313	14,150	-13.0%	12,313	14,150	-13.0%
27	Isla Vista Shuttle	34,167	29,339	16.5%	34,167	29,339	16.5%
28	UCSB Shuttle	49,919	44,317	12.6%	49,919	44,317	12.6%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	30,510	32,435	-5.9%	30,510	32,435	-5.9%
System Subtotal		953,213	1,019,529	-6.5%	953,213	1,019,529	-6.5%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	6,840	5,695	20.1%	6,840	5,695	20.1%
		-	-	0.0%	-	-	0.0%
<i>Unknown</i>							
		-	-	0.0%	-	-	0.0%
<i>Demand-Response</i>							
	The Wave Microtransit	633	-	100.0%	633	-	100.0%
Demand-Response Sub Total		633	-	100.0%	633	-	100.0%
System Total (Fixed-Route Only)		960,053	1,025,224	-6.4%	960,053	1,025,224	-6.4%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		355,545	352,181	10%	355,545	352,181	10%
1, 2 East/West		148,250	179,329	-17.3%	148,250	179,329	-17.3%
4, 5, 15x, 16, 17, 19x Mesa Lines		85,667	86,948	-15%	85,667	86,948	-15%
6, 11 State/Hollister		287,828	305,281	-5.7%	287,828	305,281	-5.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD Passengers per Revenue Hour (July 2025 – September 2025)

LINE	Quarter			YTD			
	Jul 25 - Sep 25	Jul 24 - Sep 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change	
1	West Santa Barbara	22.0	26.7	-17.5%	22.0	26.7	-17.5%
2	East Santa Barbara	22.6	27.3	-17.0%	22.6	27.3	-17.0%
3	Oak Park	14.3	15.8	-9.1%	14.3	15.8	-9.1%
4	Mesa / SBCC	17.7	19.0	-7.3%	17.7	19.0	-7.3%
5	Mesa / La Cumbre	11.9	12.3	-2.8%	11.9	12.3	-2.8%
6	Goleta	24.5	26.8	-8.7%	24.5	26.8	-8.7%
7	County Health / Fairview	14.9	15.5	-3.7%	14.9	15.5	-3.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	27.9	28.9	-3.3%	27.9	28.9	-3.3%
12x	Goleta Express	18.2	21.2	-14.3%	18.2	21.2	-14.3%
14	Montecito	12.1	14.0	-13.8%	12.1	14.0	-13.8%
15x	SBCC / UCSB Express	19.0	18.0	5.7%	19.0	18.0	5.7%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	27.2	29.4	-7.6%	27.2	29.4	-7.6%
19x	SBCC / East SB Express	5.6	7.1	-21.2%	5.6	7.1	-21.2%
20	Carpinteria	16.4	18.4	-10.5%	16.4	18.4	-10.5%
23	Winchester Canyon	9.5	11.0	-13.6%	9.5	11.0	-13.6%
24x	UCSB Express	31.9	32.1	-0.6%	31.9	32.1	-0.6%
25	Elw ood	17.4	19.8	-12.5%	17.4	19.8	-12.5%
27	Isla Vista Shuttle	30.5	25.4	20.2%	30.5	25.4	20.2%
28	UCSB Shuttle	35.5	31.6	12.1%	35.5	31.6	12.1%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	68.3	68.8	-0.8%	68.3	68.8	-0.8%
	System Subtotal	22.0	23.3	-5.4%	22.0	23.5	-6.4%
<i>Downtown Waterfront Shuttles</i>							
33	Down tow n Waterfront Shuttle	10.0	8.2	23.2%	10.0	8.2	23.2%
		-	-	0.0%	-	-	0.0%
<i>Unknown</i>							
		-	-	0.0%	-	-	0.0%
	System Total	21.8	23.3	-6.3%	21.8	23.3	-6.3%
<i>Related Routes</i>							
	11, 24x, 27, 28 UCSB Lines	30.0	29.6	13%	30.0	29.6	13%
	1, 2, 37 East/West	22.4	27.0	-17.2%	22.4	27.0	-17.2%
	4, 5, 15x, 16, 17, 19x Mesa Lines	17.2	17.8	-3.7%	17.2	17.8	-3.7%
	6, 11 State/Hollister	26.5	28.0	-5.3%	26.5	28.0	-5.3%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD “At Capacity” Loads (July 2025 – September 2025)

LINE	Quarter			YTD			
	Jul 25 - Sep 25	Jul 24 - Sep 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change	
1	West Santa Barbara	2	16	-87.5%	2	16	-87.5%
2	East Santa Barbara	10	9	11.1%	10	9	11.1%
3	Oak Park	3	3	0.0%	3	3	0.0%
4	Mesa / SBCC	-	1	-100.0%	-	1	-100.0%
5	Mesa / La Cumbre	-	2	-100.0%	-	2	-100.0%
6	Goleta	12	12	0.0%	12	12	0.0%
7	County Health / Fairview	3	-	100.0%	3	-	100.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	61	44	38.6%	61	44	38.6%
12x	Goleta Express	2	-	100.0%	2	-	100.0%
14	Montecito	6	6	0.0%	6	6	0.0%
15x	SBCC / UCSB Express	-	3	-100.0%	-	3	-100.0%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	1	12	-91.7%	1	12	-91.7%
19x	SBCC / East SB Express	-	-	0.0%	-	-	0.0%
20	Carpinteria	5	5	0.0%	5	5	0.0%
23	Winchester Canyon	-	1	-100.0%	-	1	-100.0%
24x	UCSB Express	90	19	373.7%	90	19	373.7%
25	Ellwood	-	1	-100.0%	-	1	-100.0%
27	Isla Vista Shuttle	24	46	-47.8%	24	46	-47.8%
28	UCSB Shuttle	5	12	-58.3%	5	12	-58.3%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	32	21	52.4%	32	21	52.4%
System Subtotal		256	213	20.2%	256	213	20.2%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	-	1	-100.0%	-	1	-100.0%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		180	121	48.8%	180	121	48.8%
1, 2 East/West		12	25	-52.0%	12	25	-52.0%
4, 5, 15x, 16, 17 Mesa Lines		1	18	-94.4%	1	18	-94.4%
6, 11 State/Hollister		73	56	30.4%	73	56	30.4%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		256	214	19.6%	256	214	19.6%

*Classified as a 30-foot vehicle with 10 or more standees, or a **40-foot vehicle with 20 or more**.
Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD “Too Full to Board” Loads (July 2025 – September 2025)

LINE	Quarter			YTD			
	Jul 25 - Sep 25	Jul 24 - Sep 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change	
1	West Santa Barbara	5	12	-58.3%	5	12	-58.3%
2	East Santa Barbara	9	10	-10.0%	9	10	-10.0%
3	Oak Park	3	3	0.0%	3	3	0.0%
4	Mesa / SBCC	-	-	0.0%	-	-	0.0%
5	Mesa / La Cumbre	1	1	0.0%	1	1	0.0%
6	Goleta	13	12	8.3%	13	12	8.3%
7	County Health / Fairview	-	-	0.0%	-	-	0.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	98	71	38.0%	98	71	38.0%
12x	Goleta Express	5	1	400.0%	5	1	400.0%
14	Montecito	3	3	0.0%	3	3	0.0%
15x	SBCC / UCSB Express	19	11	72.7%	19	11	72.7%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	1	-	100.0%	1	-	100.0%
19x	SBCC / East SB Express	-	1	-100.0%	-	1	-100.0%
20	Carpinteria	-	5	-100.0%	-	5	-100.0%
23	Winchester Canyon	-	1	-100.0%	-	1	-100.0%
24x	UCSB Express	132	93	41.9%	132	93	41.9%
25	Ellwood	-	1	-100.0%	-	1	-100.0%
27	Isla Vista Shuttle	44	41	7.3%	44	41	7.3%
28	UCSB Shuttle	36	26	38.5%	36	26	38.5%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	20	20	0.0%	20	20	0.0%
System Subtotal		389	312	24.7%	389	312	24.7%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	3	6	-50.0%	3	6	-50.0%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		310	231	34.2%	310	231	34.2%
1, 2 East/West		14	22	-36.4%	14	22	-36.4%
4, 5, 15x, 16, 17 Mesa Lines		21	12	75.0%	21	12	75.0%
6, 11 State/Hollister		111	83	33.7%	111	83	33.7%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		392	318	23.3%	392	318	23.3%

* Indicates that passengers were refused service because a vehicle was too full to safely board.
Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Bicycles Carried (July 2025 – September 2025)

LINE	Quarter			YTD			
	Jul 25 - Sep 25	Jul 24 - Sep 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change	
1	West Santa Barbara	287	404	-29.0%	287	404	-29.0%
2	East Santa Barbara	1,233	1,514	-18.6%	1,233	1,514	-18.6%
3	Oak Park	207	10	1970.0%	207	10	1970.0%
4	Mesa / SBCC	181	184	-1.6%	181	184	-1.6%
5	Mesa / La Cumbre	216	342	-36.8%	216	342	-36.8%
6	Goleta	2,987	3,084	-3.1%	2,987	3,084	-3.1%
7	County Health / Fairview	1,608	1,724	-6.7%	1,608	1,724	-6.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	4,545	4,810	-5.5%	4,545	4,810	-5.5%
12x	Goleta Express	1,191	1,375	-13.4%	1,191	1,375	-13.4%
14	Montecito	302	373	-19.0%	302	373	-19.0%
15x	SBCC / UCSB Express	460	391	17.6%	460	391	17.6%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	115	166	-30.7%	115	166	-30.7%
19x	SBCC / East SB Express	71	102	-30.4%	71	102	-30.4%
20	Carpinteria	1,709	1,805	-5.3%	1,709	1,805	-5.3%
23	Winchester Canyon	73	136	-46.3%	73	136	-46.3%
24x	UCSB Express	1,815	1,862	-2.5%	1,815	1,862	-2.5%
25	Elwood	218	242	-9.9%	218	242	-9.9%
27	Isla Vista Shuttle	164	125	31.2%	164	125	31.2%
28	UCSB Shuttle	306	335	-8.7%	306	335	-8.7%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	3	7	-57.1%	3	7	-57.1%
System Subtotal		17,691	18,991	-6.8%	17,691	18,991	-6.8%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	1	-	100.0%	1	-	100.0%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		6,830	7,132	-4.2%	6,830	7,132	-4.2%
1, 2 East/West		1,520	1,918	-20.8%	1,520	1,918	-20.8%
4, 5, 15x, 16, 17 Mesa Lines		972	1,083	-10.2%	972	1,083	-10.2%
6, 11 State/Hollister		7,532	7,894	-4.6%	7,532	7,894	-4.6%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		17,692	18,991	-6.8%	17,692	18,991	-6.8%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Wheelchairs Boarded (July 2025 – September 2025)

LINE	Quarter			YTD			
	Jul 25 - Sep 25	Jul 24 - Sep 24	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change	
1	West Santa Barbara	199	215	-7.4%	199	215	-7.4%
2	East Santa Barbara	192	442	-56.6%	192	442	-56.6%
3	Oak Park	166	164	1.2%	166	164	1.2%
4	Mesa / SBCC	23	39	-41.0%	23	39	-41.0%
5	Mesa / La Cumbre	64	134	-52.2%	64	134	-52.2%
6	Goleta	361	516	-30.0%	361	516	-30.0%
7	County Health / Fairview	265	550	-51.8%	265	550	-51.8%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	439	602	-27.1%	439	602	-27.1%
12x	Goleta Express	95	119	-20.2%	95	119	-20.2%
14	Montecito	42	60	-30.0%	42	60	-30.0%
15x	SBCC / UCSB Express	1	-	100.0%	1	-	100.0%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	22	88	-75.0%	22	88	-75.0%
19x	SBCC / East SB Express	3	-	100.0%	3	-	100.0%
20	Carpinteria	174	303	-42.6%	174	303	-42.6%
23	Winchester Canyon	6	14	-57.1%	6	14	-57.1%
24x	UCSB Express	46	48	-4.2%	46	48	-4.2%
25	Ellwood	49	44	11.4%	49	44	11.4%
27	Isla Vista Shuttle	13	9	44.4%	13	9	44.4%
28	UCSB Shuttle	19	11	72.7%	19	11	72.7%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	1	-100.0%	-	1	-100.0%
System Subtotal		2,179	3,359	-35.1%	2,179	3,359	-35.1%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	30	32	-6.3%	30	32	-6.3%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		517	670	-22.8%	517	670	-22.8%
1, 2 East/West		391	657	-40.5%	391	657	-40.5%
4, 5, 15x, 16, 17 Mesa Lines		110	261	-57.9%	110	261	-57.9%
6, 11 State/Hollister		800	1,118	-28.4%	800	1,118	-28.4%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Tap2Ride Contactless Payments Overview

Tap2Ride Transactions Breakdown

Tap2Ride Fare Categories	Month			Fiscal Year to Date		
	Jul 25 - Sep 25	Jul 24 - Sep 24	%Change	FY 2024 - 2025	FY 2023 - 2024	%Change
General Fare	85,511	44,647	91.5%	85,511	44,647	91.5%
Transfers ⁽¹⁾	5,321	1,935	175.0%	5,321	1,935	175.0%
Daily Cap ⁽²⁾	2,210	219	909.1%	2,210	219	909.1%
Multi Day Cap ⁽³⁾	2,190	878	149.4%	2,190	878	149.4%
Senior and People with Disabilities Time Cap ⁽¹⁾	3	-	100.0%	3	-	100.0%
Senior	24	-	100.0%	24	-	100.0%
Senior Multi Day Cap ⁽³⁾	-	-	0.0%	-	-	0.0%
People with Disabilities	16	5	100.0%	16	5	100.0%
People with Disabilities Multi Day Cap ⁽³⁾	-	-	0.0%	-	-	0.0%
Total	95,275	47,684	99.8%	95,275	47,684	99.8%

(1) Transfers, refer to tap transactions where a customer taps on another bus within 60 minutes of an original tap at no charge.

(2) Daily Cap, refers to a tap transaction where a customer has reached the equivalent value of a day pass, within the same day.

(3) Multi Day Cap, refers to transactions after a customer reaches the value of monthly pass, within a 30-day period.